

**United Way of the Concho Valley**  
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## **PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

### **United Way Campaign Currently at 40% of Goal**

At a campaign reception hosted by Texas State Bank, United Way of the Concho Valley's 2009 Campaign Chair Shelley Burnett, announced that the United Way Campaign is currently at \$795,000 which is 40% of the goal of \$2,000,000. The theme for this year's campaign is "Stand by Me."

Burnett reported some of the highlights of work place campaigns that have already concluded. "Many of the campaigns have come in slightly higher than in previous years while others are holding steady. A few have come in below what they were able to raise in prior years due to the economic climate. However, we believe in the end we will reach our goal. We know that the residents in the Concho Valley understand there is a greater need than ever before and will support this community as they have in the past," said Burnett. The 2008 campaign goal was also set at \$2 million and ultimately raised \$2,104,000.

This year's United Way Annual Campaign will run through the end of December. Companies can schedule a campaign by calling the United Way office at 949-3716.

The United Way will be holding a small business telephone blitz on November 3 from 10 a.m. to 6 p.m., at the Sunset Mall Food Court. Volunteers are needed to help with the blitz. Small businesses may drop off their donations at the mall, return them by mail or call the United Way and make arrangements to have them picked up.

Money raised through donations will benefit the United Way's Program Providers which are listed on the United Way of the Concho Valley website: [www.uwconchovalley.org](http://www.uwconchovalley.org). The 2009 Campaign Video, "Stand by Me" featuring all local musicians can be viewed on the website as well.

